

General about the dissemination strategy

Means

Articles, conferences, advertisements, contacts, web sites, newsletters

*** Special target group in Greece:**

Educational institutes

Consulting and Training companies / 200 all over Greece

O.O.E.K. (Greek Organization for VET)

EKEPIS (National Accreditation Centre for Continuing Vocational Training)

Employment offices

Ministry of Labor, Municipality of Piraeus, Municipality of Athens

Main milestones for the dissemination strategy

Milestones	Date
Launching of the Greek version of the web site	December 2008
Carrying out the survey	December 2008 - March 2009
Development of the products	April 2009 – February 2010
Testing	March - August 2010
Final products	September – October 2010
Evaluation of final products	October 2010

PARTNER	Supports	How many planned?	Target Group	How often?	When?
IDEC	Dissemination campaign for the promotion of the project and it's results	1 article	Public	Once	
	Announcement in Thalys newsletter	2	Educational institutes, Universities and Consulting companies all over Europe	Two times	Jan 2009 Mar 2010
	Personal contacts (mailing or fax information)	3 (Before the survey, before the testing and after the production of the final products)	* (see attached lists)	Three times	Dec 2008 Feb 2010 Sep 2010
	Development of project Web Site – Greek national version	1	Public	Once	Dec 2008
	Update of project web site	2 (after the development of the materials, after the development of the final materials)	Public	Two times	Jan 2010 Oct 2010
	Presentation of the project in national and international meetings	To be defined			During the project
	Link the project's domain to the website of IDEC	1	Public	Once	Jan 2009
	Participation in the conference meeting in Sevres	1		Once	Oct 2010

General about the exploitation strategy

At first, it is planned a conversation with the management of O.O.E.K. (Greek Organization for VET), in order to explore the possibilities of exploiting the results of the project.

Moreover, during the interviews for the state-of-art survey, we will have the chance to see if the project could have a commercial interest.

The exploitation strategy will be decided after receiving the first feedback of the questionnaires and interviews (Jan - Feb '09).