

WP9 Valorisation strategy TEHNE



1. Dissemination objectives

- To promote the project aims, progress and products to VET organisations & other stakeholders
- To stimulate the continuous professional development of VET teachers by developing and validating their competencies for the IDO role

2. Target groups

- MoE Romania
- Education Research Institute
- CNFPA (National Council for Adults Professional Training)
- Universities (Teacher Training Departments)
- International planners & coordinators in VET sector
- Teachers & trainers with international responsibility
- Managers with international responsibility

3. Activities

- Creating a database of national stakeholders for the project dissemination
December 2008
- Promoting the IDOL project among TEHNE members and partners through TEHNE website; creating a link from the TEHNE website to the IDOL project website
December 2008
- Applying questionnaires and conducting interviews in the framework of the survey
January, February 2009
- Creating the IDOLearn website and the e-learning platform
February 2009
- Promoting the IDOLearn e-learning platform in Romania
- Publishing a press article for the project presentation in Elearning Romania (www.elearning.ro)
March 2009



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- Elaborating a
of the IDOLEARN website

Romanian version

May 2009

- Presenting the inventory of required competencies for the future IDOs to researchers, decision-makers, specialists, other education stakeholders
- Promoting the training programme among Romanian VET teachers
- Informing the teachers and trainers about the Electronic Resource Centre for IDOs
- Promoting the competence-based qualification tests
- Participating in final conference in Sevres

October 2010

4. Monitoring of dissemination activities

The attached Dissemination & exploitation of results/products/processes template should be used to record activities on a regular basis linked to the above results. Intangible results such as increasing awareness, changing attitudes and improving quality should also be recorded on the template and supporting evidence kept. This will help us to have all information ready at the interim and final report stages.

5. Exploitation strategy

We will use our European network to consider the possibilities for exploitation of the project end products. Commercialisation or free use by others will be considered as we progress with the needs analysis and product development. We will communicate the views of target groups at project meetings so that a strategy can be agreed by all partners.



Education and Culture DG

Lifelong Learning Programme



Centre for Innovation in Education